



INTERNATIONAL
SCHOOL OF DESIGN
NURTURING CREATIVE TALENT



**WHO SAYS DREAMS
DON'T COME TRUE?**



INSD

ACROSS INDIA

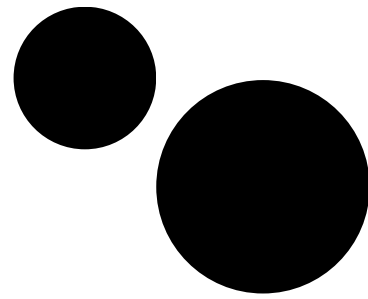
- 50+ CAMPUSES ACROSS INDIA
- 10,000 DESIGN LEADERS GRADUATED



#INSDIANS



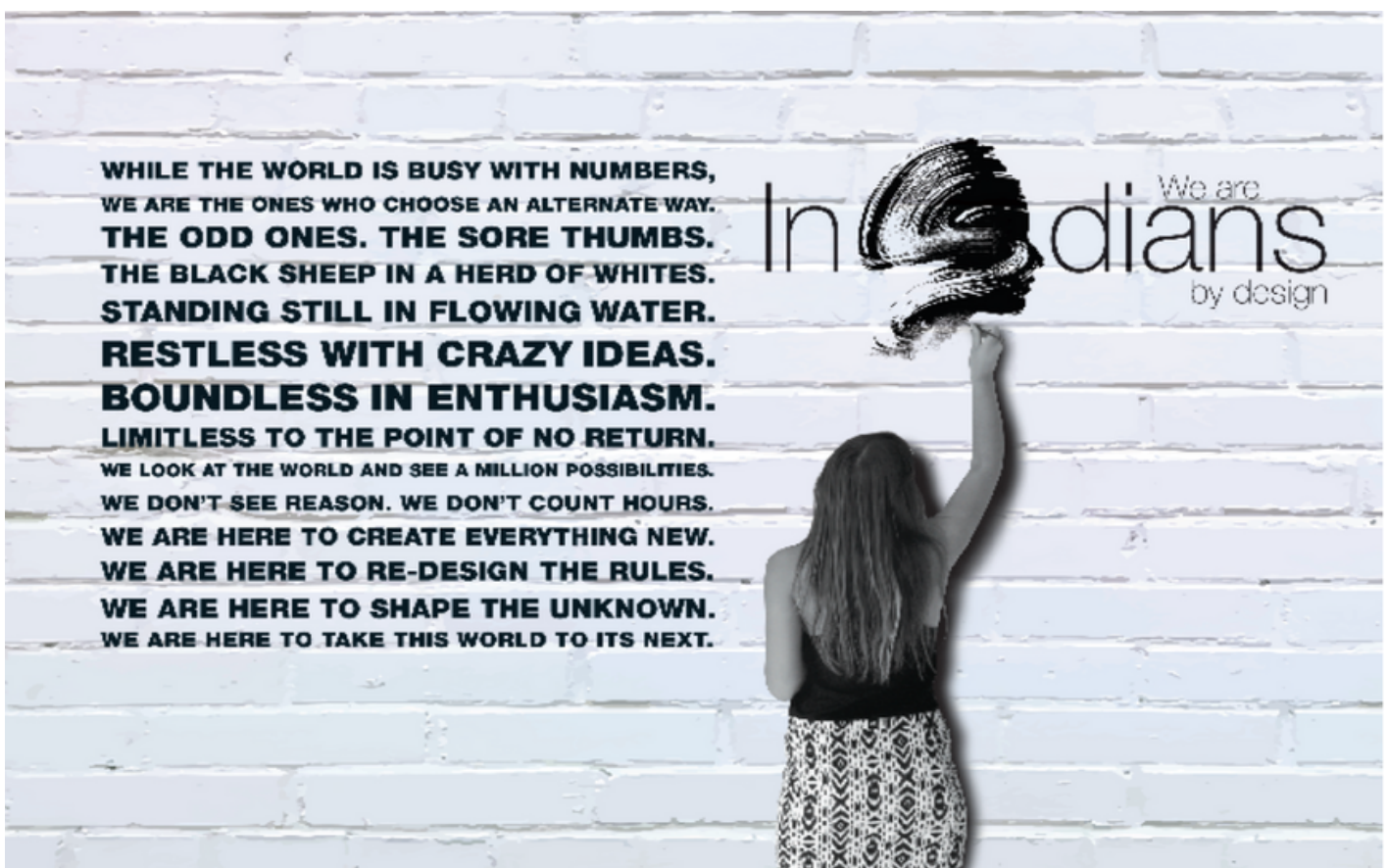
ABOUT INSD



International School of Design had a rewarding journey so far. INSD is a now a pioneer in envisioning and evolving design education in the country through a national network of several professionally managed training centres all across India.

The ideology behind our education system is to contribute significantly to the development of the Indian Design Industry. INSD has set high academic standards and excellent thought leadership. Always in spotlight INSD has collaborated with prominent companies & organizations including The Times Fashion Week, Couture Runway Week and Asian Designer Week as their educational partners. INSD aims to set new milestones for the young designers.

At INSD, we encourage creativity, impart knowledge along with good communication skills and empower our students with technology which will broaden their vision & experience. International School of Design is a place where creativity & careers merge. We're providing hands-on & industry focused training to the students with a practical approach with site visits, internships & active participation in exhibitions & events.





“ Fashion Design ”

Undergraduation Programme

B.DES in Fashion Design

- Duration : 4 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

B.SC in Fashion Design

- Duration : 3 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

Postgraduation Programme

M.DES in Fashion Design

- Duration : 2 years, UGC recognized,
- Eligibility : BDes complete from any recognized university.
- 100% placement coverage.

MBA/MSC in Fashion Design

- Duration : 2 years, UGC recognized,
- Eligibility : Graduation complete from any recognized university.
- 100% placement coverage.

Diploma Programme

Adv Diploma in Fashion

- Duration : 2 years
- Eligibility : 10th pass from any recognized board.
- 100% Internship coverage.

Diploma in Fashion

- Duration : 1 year
- Eligibility : 10th pass from any recognized board.



“ Interior Design ”

Undergraduation Programme

B.DES in Interior Design

- Duration : 4 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

B.SC in Interior Design

- Duration : 3 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

Postgraduation Programme

M.DES in Interior Design

- Duration : 2 years, UGC recognized,
- Eligibility : BDes complete from any recognized university.
- 100% placement coverage.

MBA/MSC in Interior Design

- Duration : 2 years, UGC recognized,
- Eligibility : Graduation complete from any recognized university.
- 100% placement coverage.

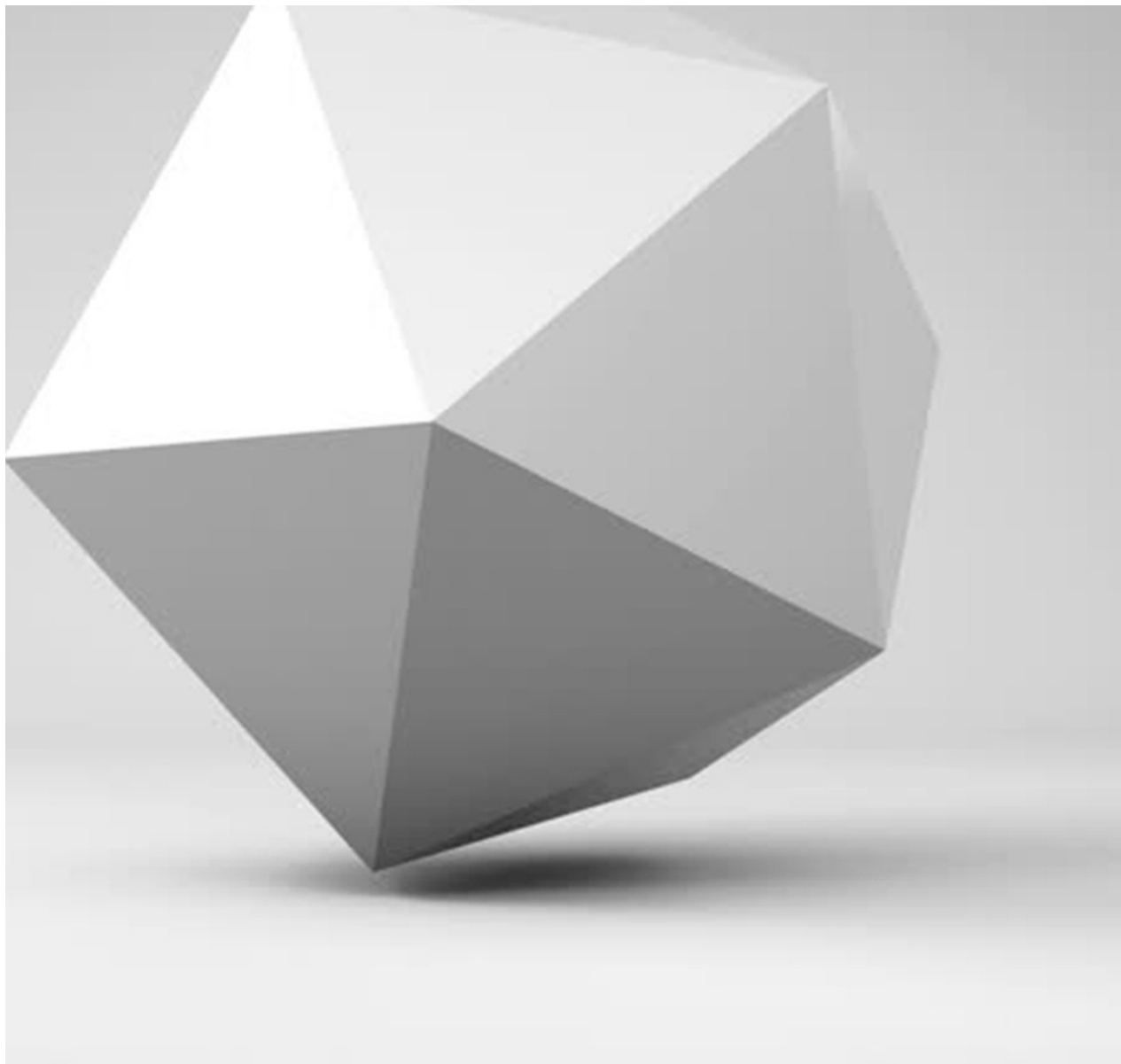
Diploma Programme

Adv Diploma in Interior

- Duration : 2 years
- Eligibility : 10th pass from any recognized board.
- 100% Internship coverage.

Diploma in Interior

- Duration : 1 year
- Eligibility : 10th pass from any recognized board.



“**Graphic Design**”

Undergraduation Programme

B.DES in Graphic Design

- Duration : 4 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

B.SC in Graphic Design

- Duration : 3 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

Postgraduation Programme

M.DES in Graphic Design

- Duration : 2 years, UGC recognized,
- Eligibility : BDes complete from any recognized university.
- 100% placement coverage.

MBA/MSC in Graphic Design

- Duration : 2 years, UGC recognized,
- Eligibility : Graduation complete from any recognized university.
- 100% placement coverage.

Diploma Programme

Adv Diploma in Graphic

- Duration : 2 years
- Eligibility : 10th pass from any recognized board.
- 100% Internship coverage.

Diploma in Graphic

- Duration : 1 year
- Eligibility : 10th pass from any recognized board.



“ Animation ”

Undergraduation Programme

B.DES in Animation Design

- Duration : 4 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

B.SC in Animation Design

- Duration : 3 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

Postgraduation Programme

M.DES in Animation Design

- Duration : 2 years, UGC recognized,
- Eligibility : BDes complete from any recognized university.
- 100% placement coverage.

MBA/MSC in Animation Design

- Duration : 2 years, UGC recognized,
- Eligibility : Graduation complete from any recognized university.
- 100% placement coverage.

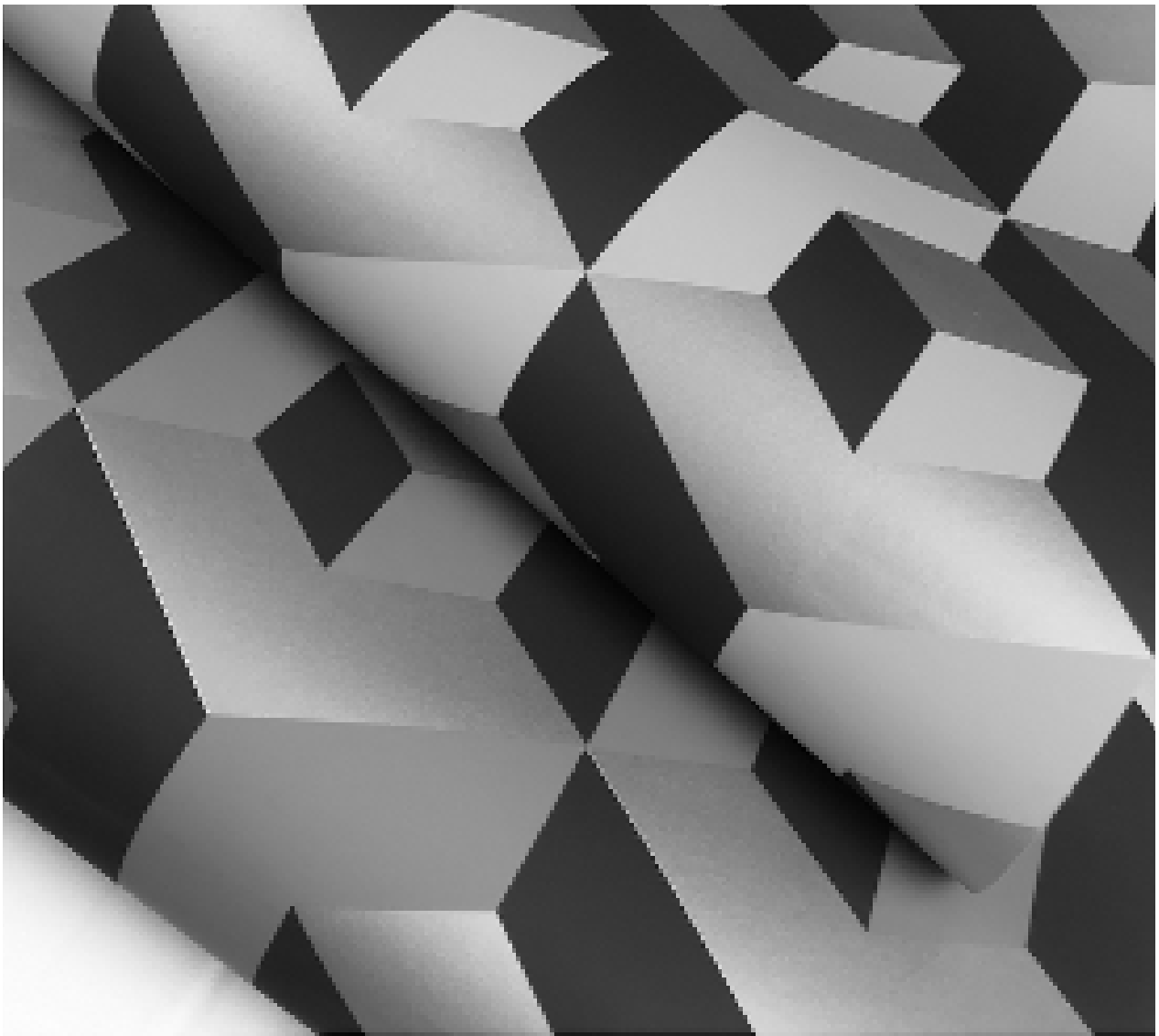
Diploma Programme

Adv Diploma in Animation

- Duration : 2 years
- Eligibility : 10th pass from any recognized board.
- 100% Internship coverage.

Diploma in Animation

- Duration : 1 year
- Eligibility : 10th pass from any recognized board.



“ Textile Design ”

Undergraduation Programme

B.DES in Textile Design

- Duration : 4 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

B.SC in Textile Design

- Duration : 3 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

Postgraduation Programme

M.DES in Textile Design

- Duration : 2 years, UGC recognized,
- Eligibility : BDes complete from any recognized university.
- 100% placement coverage.

MBA/MSC in Textile Design

- Duration : 2 years, UGC recognized,
- Eligibility : Graduation complete from any recognized university.
- 100% placement coverage.

Diploma Programme

Adv Diploma in Textile

- Duration : 2 years
- Eligibility : 10th pass from any recognized board.
- 100% Internship coverage.

Diploma in Textile

- Duration : 1 year
- Eligibility : 10th pass from any recognized board.



“ Jewellery Design ”

Undergraduation Programme

B.DES in Jewellery Design

- Duration : 4 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

B.SC in Jewellery Design

- Duration : 3 years, UGC recognized,
- Eligibility : 12th pass from any recognized board.
- 100% placement coverage.

Postgraduation Programme

M.DES in Jewellery Design

- Duration : 2 years, UGC recognized,
- Eligibility : BDes complete from any recognized university.
- 100% placement coverage.

MBA/MSC in Jewellery Design

- Duration : 2 years, UGC recognized,
- Eligibility : Graduation complete from any recognized university.
- 100% placement coverage.

Diploma Programme

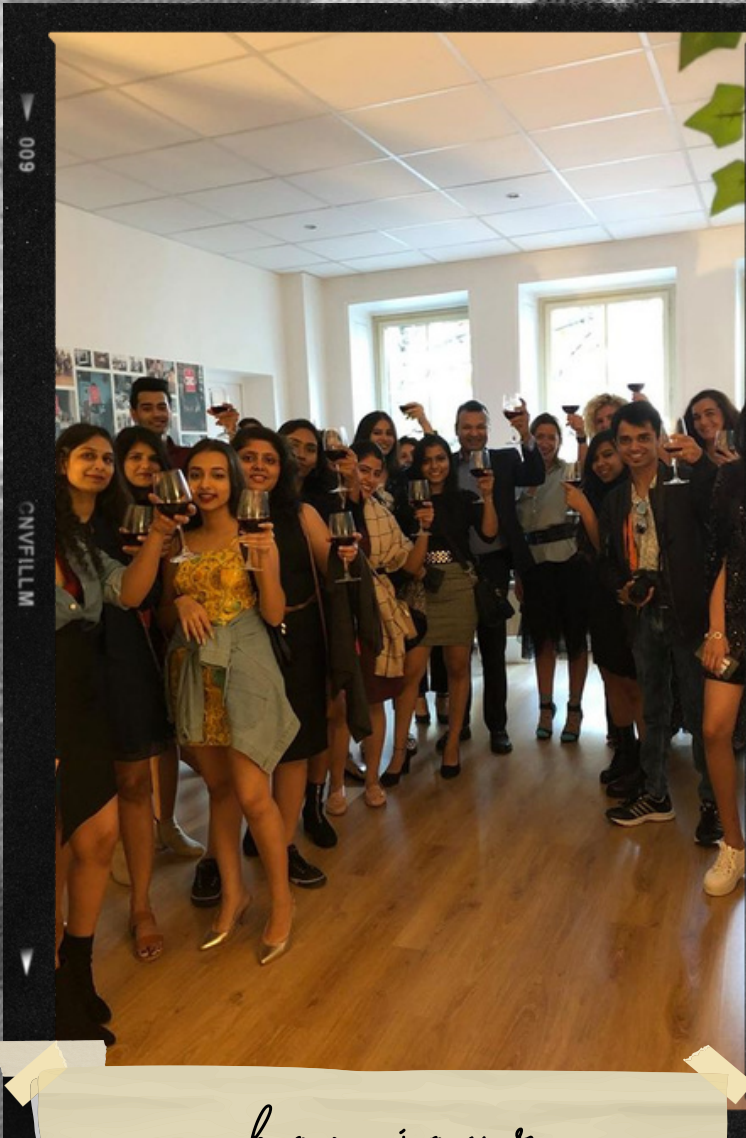
Adv Diploma in Jewellery

- Duration : 2 years
- Eligibility : 10th pass from any recognized board.
- 100% Internship coverage.

Diploma in Jewellery

- Duration : 1 year
- Eligibility : 10th pass from any recognized board.

EXCHANGE PROGRAMME(S)

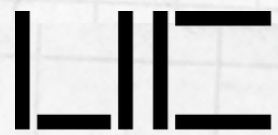


bon jour



Ecole Supérieure de Relooking

ESGLUXE



University
for the
Creative Arts

PTFW 2023: A fusion of tradition, elegance and style



WALK THE STAGE AS A DESIGNER AT
PUNE TIMES FASHION WEEK



**WALK THE STAGE AS A DESIGNER AT
COUTURE RUNWAY WEEK**



**WALK THE STAGE AS A DESIGNER AT
DELHI TIMES FASHION WEEK**

THE PARIS PROJECT



Perfume & Luxury FRAGONARD

& exploring other Perfume Brands
Experience the world of Perfumes by
exploring multiple luxury perfume brands
such as Fragonard, Chanel etc.



Fashion & Luxury FASHION TRENDS

Classroom Workshop about the changing world
of Fashion retailing - Fashion trend forecasting



Chateau de Versailles LUXURY INTERIOR DESIGN



The King's Apartments The King's Gardens

The French culture and history is known throughout the world.
Visit one of the most celebrated & iconic Palaces in France.
Explore the architecture, interiors, visual artistry and
design of each and every element that makes the palace world famous.

GRAPHIC DESIGN VISUAL ARTS

Specially curated for Graphic Designers.
Enter into the world of Design through the Lens of
amazing Visual artists & their art.



LUXURY HOTELS & Luxury Palaces

The French, known for their palace like Hotels & Houses,
this is your chance to learn how to create these luxury
experiences & spaces.

THE PARIS PROJECT



THE FRENCH RIVIERA NICE

Explore what is called the Heaven on Earth.
Welcome to the beautiful French Riviera.



CANNES CITY RED CARPET FILM FESTIVAL

Put on your most fashionable outfits, because you will feel like a superstar. It is also home to best brands & exotic collections in the entire world.



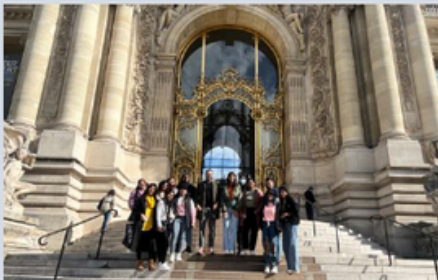
Mecca of Luxury MONTE-CARLO

The billionaire destination. Indulge in Luxury Cars, Superyachts, Fancy Casinos & Hotels & Most luxurious brands.



BEACH DAY

Enjoy your day at the beach with your friends in the warm climate & cold Sea waters of Nice.





Interior Design Students during visit to GreenPly Factory, Joka



Interior Design Students during visit to Sylvan Plywood, Shrirampur.



Fashion Design Students during visit to Indian Museum [Textile].



Interior Design Students during visit to RadhaRani Marbles.



Fashion Design Students during visit to Jangloos Chandak Creation Pvt Ltd.



Fashion Design Students during visit to VijayBhai Patolawala Exhibition.



Interior Design Students during visit to ABID Fair, 2022.



Fashion Design students at THE HAAT, Fashion & Lifestyle Exhibition.



Fashion Design Students during their visit to M.S.Creation [Factory]



Interior Design Students during Residential 4BHK at PS Group ELIXIR..



Interior Design Students during ACE Reflect Exhibition.

INDUSTRY VISITS

AWARDS &

2018

- National Award for the "**Best Design School in India**" for outstanding growth, performance and contribution to the Nation.
- Student of the Year Award at **National Jewellery Award (NJA)** organised by Gems & Jewellery Council of India (GJC) won by Mrs Soniya Soni, (ADVDPJD) winning Rs 1,00,000/- scholarship for advanced learning.



2019

- **India Book of Record** for the "Longest Necklace" made in India.
- Student of the Year Award at **National Jewellery Award (NJA)** organised by Gems & Jewellery Council of India (GJC) won by Mrs Seema Bubna, (ADVDPJD) winning Rs 1,00,000/- scholarship for advanced learning.



2020

- **Limca Book of Record** for the "Longest Necklace" made in India.

ACHIEVEMENTS

AWARDS &

20
21

- **International College of the Year** awarded by Silicon India Magazine.
- **Best Fashion Design Institute** in West Bengal awarded by WomanTimes.
- **Best Jewellery Design Institute** in West Bengal awarded by WomanTimes.



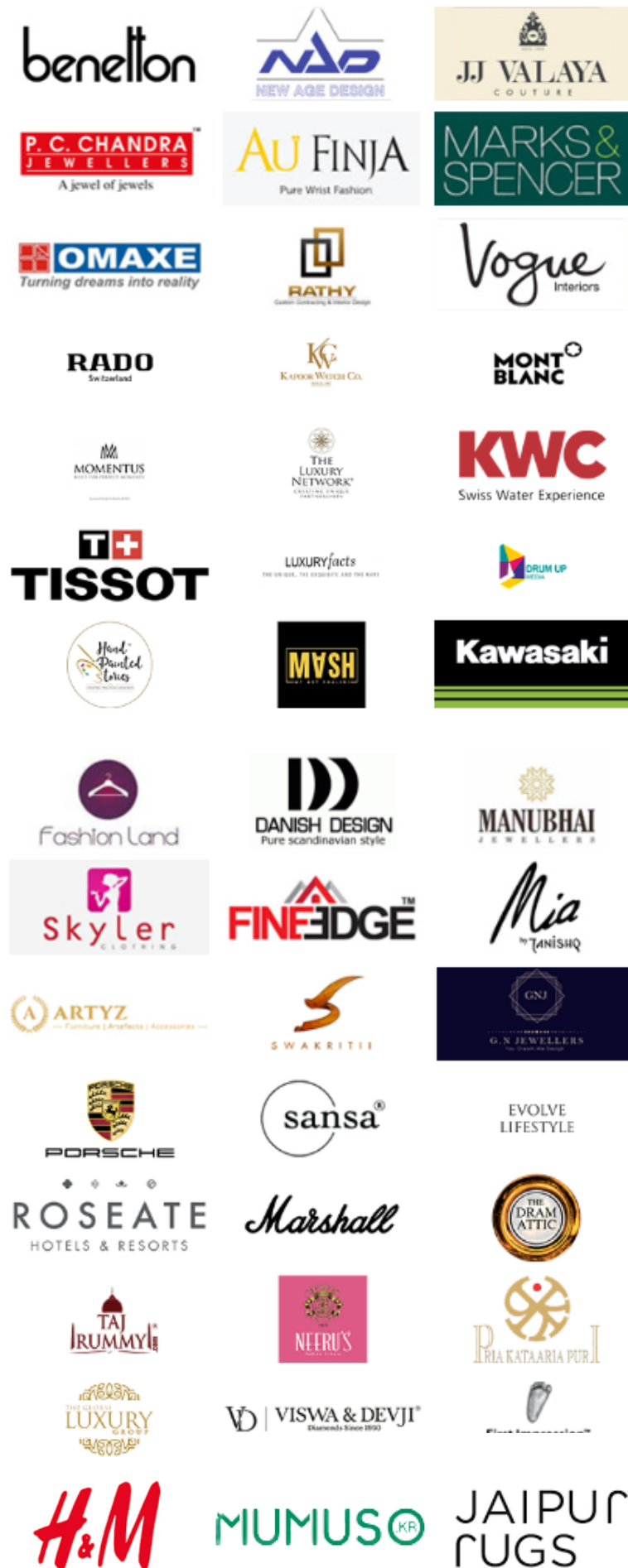
20
22

- Awarded **Best Designing college in INDIA** by CEGR.
- **1st Runner up** in commercial design category in the biggest Interior exhibition in Eastern India at ABID Fair.
- Awarded **Best Interior Designing Institute** in West Bengal by Gurukul Awards.
- **1st Runner up** in Indian Heritage Week competition organised by JD Birla Institute.



ACHIEVE MENTS

TRAINING & PLACEMENT



Distinguished Roles Offered

As a Fashion Designer:

- Fashion Designer
- Visual Merchandiser
- Store Manager
- Fashion Stylist
- Accessory Designer

As a Interior Designer:

- Interior Designer
- Accessory Designer
- Kitchen Designer
- CAD Designer
- Furniture Designer

As a Graphic Designer:

- Graphic Designer
- Packaging Designer
- Brand Strategy
- Web Designer
- Brand Design
- Social Media Marketer

Highest CTC

4.63

Lakhs/annum

Average CTC

2.75

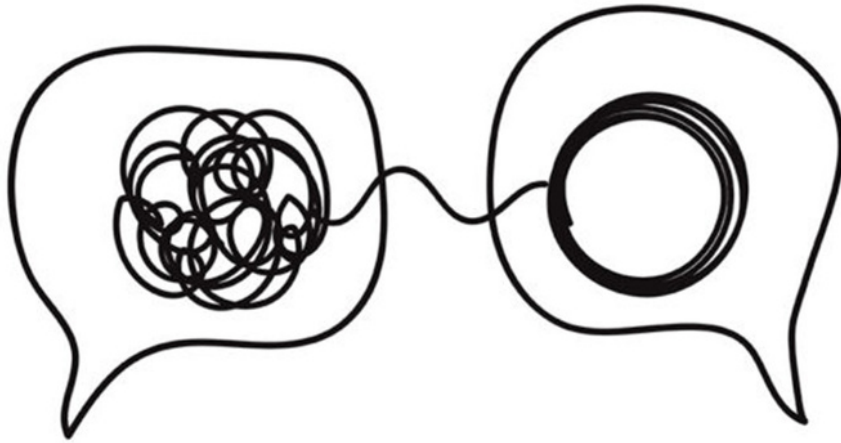
Lakhs/annum

% of students placed

97%

TO MENTION A FEW...

**“ Let your failures
inspire you ”**



For a perfect counselling

GET IN TOUCH WITH US



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